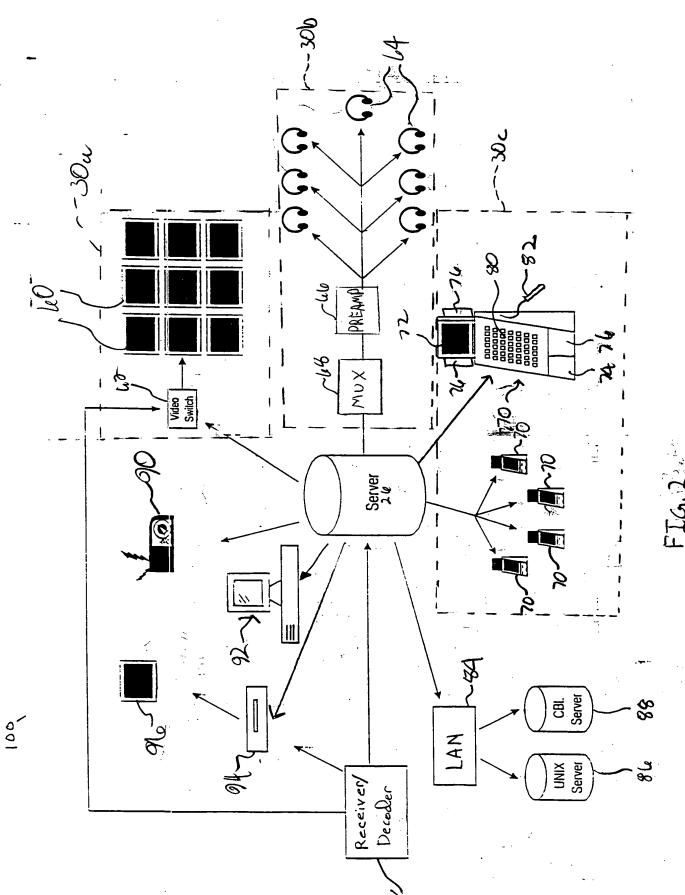


FIG, 1



NMC Receives Information Received Information is Digitized Daginge dindomnation lansmitted to NOC NOC Transmits Information to Direct More Retail Stores Server Determines Which 104. 13 Ü receive The Information Sites Ċ Consumer Scans LIPE Product 110-Code to Doneive Asimilus Site Provides Saimulus That to the Information correspondi Sites Are Polled By The Swie Server From Information Obrained Transmitted to The FIG. 3

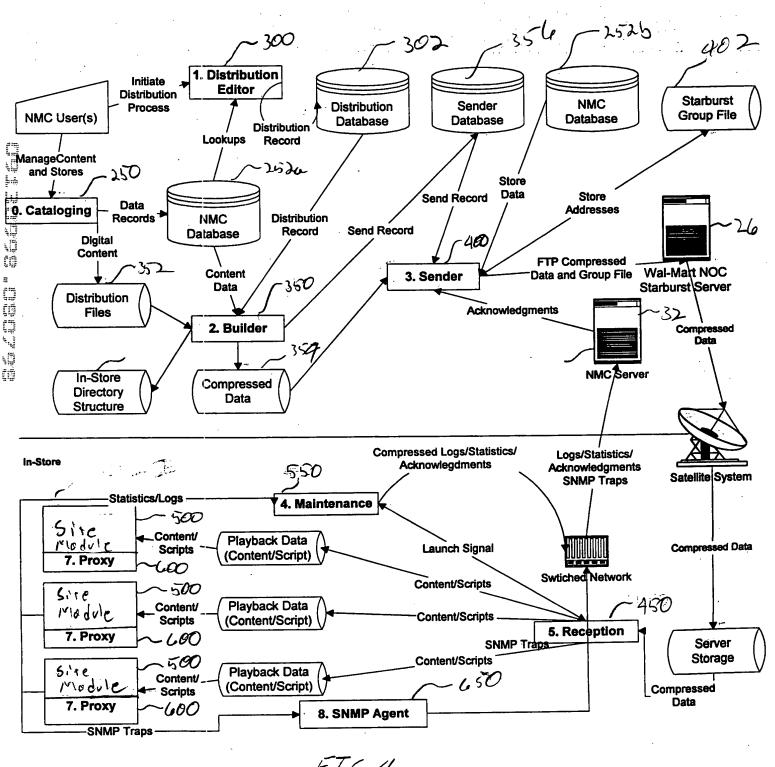


FIG.4